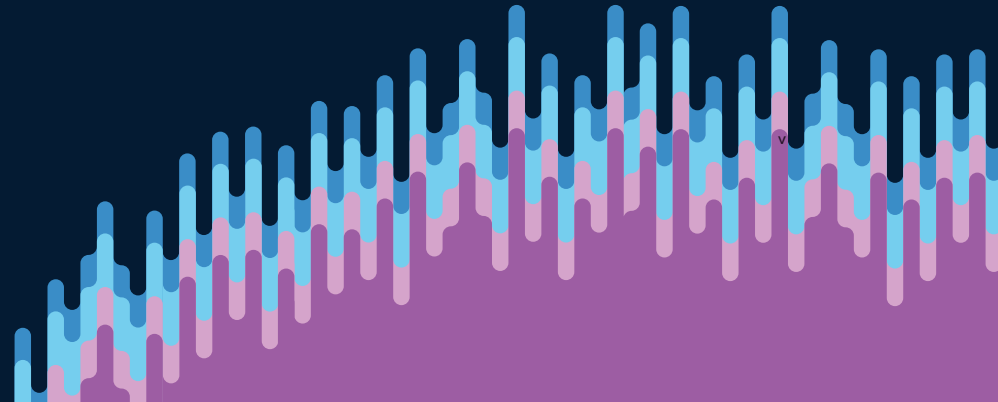




The Value of Data and AI: Strategies for Leadership

June 28 - 30, 2022

Sample Schedule



	DAY 1	DAY 2	DAY 3
AM	PART I: Cutting Through the Fog: What Senior Leadership Must Understand about the Emergent Value of Data and AI Landscape	Emerging Data Markets and Valuating AI Algorithms and Data Sets	Burning Topic II: AI and the New Economics of Sustainability within Corporate Strategy
	Program Intro	AI, Big Data and Business Transformation	Burning Topic III: What Can Government Teach Us About Data and AI Innovation?
LUNCH			
PM	Data, Strategy, and Industry Structure	PART II: Burning Topics for Senior Leadership: Examples at the Leading Edge of Strategy and Value	Summary of Learnings and Wrap Up
	Business Processes for Data and AI		Networking Opportunity
	Learning Debrief and Networking	Burning Topic I: Ethics and Your Value of Data and AI Strategy	