

Leading Emerging Technology Companies: Social Impact and Competitive Strategy

July 11 - 15, 2022
Sample Schedule

	DAY 1 - MONDAY Connecting Social Impact to Firm Strategy	DAY 2 - TUESDAY Values & Principles	DAY 3 - WEDNESDAY Inventing the Future	DAY 4 - THURSDAY Tactics	DAY 5 - FRIDAY Mock Pitch & Wrap Up
AM		(Re)Establishing Company Values & Principles	Foreseeable Consequences in AI		Mock Pitch to Industry Leaders on Social Impact Strategy
		Case Study	Communicating Your Social Impact Strategy: Why & How	Designing Your AI Ethics & Social Impact Review Practice	
		Exercise: Develop principles and stress test			Wrap Up
LUNCH					
PM	Welcome & Program Introduction	Group Work	Inventing the Future with AI	Exercise: Testing review practices	
	It's Not Enough To Be Neutral	Infusing AI Firm Strategy with Values & Impact	Exercise: Utopian vs. dystopian futures for AI	Group Work	
	Welcome Happy Hour	Networking	Group Work	The Upside of AI from Research and Industry	
			Entrepreneurial Thought Leaders Seminar & Happy Hour Discussion	Closing Dinner	