



Stanford University
Human-Centered
Artificial Intelligence

HAI CORPORATE AFFILIATE PROGRAM

JOIN THE INAUGURAL PROGRAM AREA:
FINANCIAL SERVICES & AI

The HAI Corporate Affiliate Program brings industry together with Stanford faculty, research, policy and education for members who are interested in topics at the intersection of Financial Services & AI.

For the Financial Services Program Area, focus areas will include:



AI-Augmented Decision Making
Michael Bernstein



AI Governance and Regulation
Laura Blattner & Jann Spiess



Design and Regulation of Financial Markets
Darrell Duffie



AI Augmented Communication
Jeff Hancock



VR/AR Training for Consumers and Banks
Jeremy Bailenson



Social Impact and Financial Services
Susan Athey



Optimization in Financial Services
Stephen Boyd & Yinyu Ye



Digital Economy
Erik Brynjolfsson



AI Safety
Clark Barrett



AI in Investment, Lending and Trading
Markus Pelger & Kay Giesecke



AI in Risk Management and Insurance
Jose Blanchet



Cybersecurity & Digital Risk Management
Andrew Grotto



Graph Machine Learning in Financial Services
Jure Leskovec



AI Fairness and Explainability
Carlos Guestrin



Blockchains and Decentralized Systems
Dan Boneh & David Tse

The potential annual value of AI and analytics is projected up to **\$1 trillion** for global banking¹

More than half of Financial Services leaders believe artificial intelligence will create the **biggest change** in how financial services are delivered over the next two years²

According to the 2018 Growth Readiness Study, asset managers who are embracing big data and analytics are found to be growing their revenue **1.5 times** more quickly than the rest of financial services³

¹ <https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/the-executives-ai-playbook?page=industries/banking/>

² <https://www.cbinsights.com/research/jpmorgan-chase-consumer-banking/>

³ <https://www.fisglobal.com/-/media/fisglobal/files/pdf/report/the-readiness-report-2018-the-pursuit-of-growth.pdf>



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LEVEL \$1M per year

PROGRAM BENEFITS



STANFORD WALLET
\$400,000
CAN BE USED TOWARD



RESEARCH TOKENS (\$85K EACH)

Members can choose how to spend tokens to collaborate with and support research projects and initiatives across Stanford that align with their priorities and corporate agendas.



EDUCATION

1 seat in each
HAI Executive
Education Program



STANFORD AFFILIATE PROGRAMS

Membership in mission-relevant affiliate programs across Stanford



POLICY

Opportunities to engage with and learn more about the constantly evolving AI policy landscape through our HAI Policy Team

STANFORD DIGITAL ECONOMY LAB



Membership in the S-DEL
Corporate Affiliate Program

STANFORD ARTIFICIAL INTELLIGENCE LAB



Inaugural year: Special Membership in the SAIL Corporate Affiliate Program
Membership includes one research token

STUDENT ENGAGEMENT PLATFORM



Opportunities to support student recruitment, DEI related activities and the strengthening of on-campus member visibility



VISITING SCHOLARS

2 visiting scholar opportunities

ADDITIONAL BENEFITS

Executive Breakfast Series • Semi-annual Member Meetings • Early access to and engagement with the HAI Industry Briefs Annual Presentations of research by HAI-affiliated faculty and students • Conferences, seminars, and workshops Acknowledgement at HAI's major public events

Learn more about the Corporate Members Program and the Stanford advantage.
Contact Panos Madamopoulos, Managing Director for Industry Programs and Partnerships