The inaugural program area focuses on the intersection of Financial Services & AI. Faculty focus areas specific to the finance sector provide the optimum environment for banks, fintech, insurance, and other financial services institutions to engage with Stanford at the nexus of their most fundamental AI challenges. **Focus areas include:**

- **AI-Augmented Decision Making**
  - Michael Bernstein

- **AI-Augmented Communication**
  - Jeff Hancock

- **Optimization in Financial Services**
  - Stephen Boyd & Yinyu Ye

- **AI in Investment, Lending and Trading**
  - Markus Pelger & Kay Giesecke

- **Graph Machine Learning in Financial Services**
  - Jure Leskovec

- **AI Governance and Regulation**
  - Laura Blattner & Jann Spiess

- **VR/AR for Consumers and Banks**
  - Jeremy Bailenson

- **Blockchain and Decentralized Systems**
  - Dan Boneh & David Tse

- **Digital Economy**
  - Erik Brynjolfsson

- **AI in Risk Management and Insurance**
  - Jose Blanchet

- **AI Fairness and Explainability**
  - Carlos Guestrin

- **Design and Regulation of Financial Markets**
  - Darrell Duffie

- **Social Impact and Financial Services**
  - Susan Athey

- **AI Safety**
  - Clark Barrett

- **Cybersecurity**
  - Dan Boneh & Andrew Grotto

- **Foundation Models**
  - Percy Liang

- **Human-Computer Interaction**
  - James Landay

- **AI-Augmented Decision Making**

- **AI-Augmented Communication**

- **Optimization in Financial Services**

- **AI in Investment, Lending and Trading**

- **Graph Machine Learning in Financial Services**

- **AI Governance and Regulation**

- **VR/AR for Consumers and Banks**

- **Blockchain and Decentralized Systems**

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- **Social Impact and Financial Services**

- **AI Safety**

- **Cybersecurity**

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The potential annual value of AI and analytics is projected up to $1 trillion for global banking[^1]

More than half of Financial Services leaders believe artificial intelligence will create the **biggest change** in how financial services are delivered over the next two years[^2]

According to the 2018 Growth Readiness Study, asset managers who are embracing big data and analytics are found to be growing their revenue **1.5 times** more quickly than the rest of financial services[^3]

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