



Stanford University
Human-Centered
Artificial Intelligence

HAI CORPORATE AFFILIATE PROGRAM

GENERAL TRACK

The HAI Corporate Affiliate Program is an opportunity for businesses to engage with Stanford in a deeper way across core focus areas relating to AI. **Focus areas include:**



**AI-Augmented
Decision Making**
Michael Bernstein



**AI-Augmented
Communication**
Jeff Hancock



Digital Economy
Erik Brynjolfsson



VR/AR
Jeremy Bailenson



**AI Fairness and
Explainability**
Carlos Guestrin



AI Safety
Clark Barrett



Cybersecurity
Dan Boneh
Andrew Grotto



**Foundation
Models**
Percy Liang



**Human-Computer
Interaction**
James Landay

52% of Fortune
500 companies
were extinguished
by digital disruption
between 2000
and 2014¹

50% of the
S&P 500 in 2018
was forecasted
to be replaced in
just ten years²

\$15.7T in
value will be
added by AI to the
global economy
by 2030³

\$1.4B
in annualized value
can be gained by
AI-led transformation
of a Fortune 500
company⁴

1 Wang, R. (2014, February 18) "Research Summary: Sneak Peeks From Constellation's Futurist Framework And 2014 Outlook On Digital Disruption," Constellation Research.
2 Anthony, S. D., Viguier, S. P., Schwartz, E. I., & Landeghem, J. V. (2018a, February). 2018 Corporate Longevity Forecast: Creative Destruction is Accelerating. Innosight.
3 "PwC's Global Artificial Intelligence Study: Sizing the prize," PricewaterhouseCoopers, Retrieved March 1, 2021.
4 "Incorporate enterprise A.I. now or risk getting disrupted," Fortune + C3. Ai, Retrieved March 1, 2021.



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LEVEL \$1M per year

PROGRAM BENEFITS



STANFORD WALLET
\$400,000
CAN BE USED TOWARD



RESEARCH TOKENS (\$85K EACH)

Members can choose how to spend tokens to collaborate with researchers and support research projects and initiatives across Stanford that align with their priorities and corporate agendas.



EDUCATION

1 seat in each
HAI Executive
Education Program



STANFORD AFFILIATE PROGRAMS

Membership in mission-relevant affiliate programs across Stanford



POLICY

Opportunities to engage with and learn more about the constantly evolving AI policy landscape through our HAI Policy Team

STANFORD DIGITAL ECONOMY LAB



Membership in the S-DEL
Corporate Affiliate Program

STANFORD ARTIFICIAL INTELLIGENCE LAB



Inaugural year: Special Membership in the SAIL Corporate Affiliate Program
Membership includes one research token

STUDENT ENGAGEMENT PLATFORM



Opportunities to support student recruitment, DEI related activities and the strengthening of on-campus member visibility



VISITING SCHOLARS

2 visiting scholar opportunities

ADDITIONAL BENEFITS

Executive breakfast series • Semi-annual member meetings • Early access to and engagement with the HAI Industry Briefs • Annual presentations of research by HAI-affiliated faculty and students • Conferences, seminars, and workshops • Acknowledgement at HAI's major public events

Learn more about the Corporate Members Program and the Stanford advantage.
Contact Panos Madamopoulos, Managing Director for Industry Programs and Partnerships