



Stanford University  
Human-Centered  
Artificial Intelligence

# HAI CORPORATE AFFILIATE PROGRAM

JOIN THE INAUGURAL PROGRAM AREA:  
**FINANCIAL SERVICES & AI**

The inaugural program area focuses on the intersection of Financial Services & AI. Faculty focus areas specific to the finance sector provide the optimum environment for banks, fintech, insurance, and other financial services institutions to engage with Stanford at the nexus of their most fundamental AI challenges. **Focus areas include:**



**AI-Augmented Decision Making**  
Michael Bernstein



**Digital Economy**  
Erik Brynjolfsson



**Blockchain and Decentralized Systems**  
Dan Boneh  
David Tse



**AI-Augmented Communication**  
Jeff Hancock




**AI in Risk Management and Insurance**  
Jose Blanchet



**Foundation Models**  
Percy Liang



**Optimization in Financial Services**  
Stephen Boyd & Yinyu Ye



**AI Fairness and Explainability**  
Carlos Guestrin



**Human-Computer Interaction**  
James Landay



**AI in Investment, Lending and Trading**  
Markus Pelger & Kay Giesecke




**Design and Regulation of Financial Markets**  
Darrell Duffie

The potential annual value of AI and analytics is projected up to **\$1 trillion** for global banking<sup>1</sup>



**Graph Machine Learning in Financial Services**  
Jure Leskovec



**Social Impact and Financial Services**  
Susan Athey

More than half of Financial Services leaders believe artificial intelligence will create the **biggest change** in how financial services are delivered over the next two years<sup>2</sup>




**AI Governance and Regulation**  
Laura Blattner & Jann Spiess



**AI Safety**  
Clark Barrett

According to the 2018 Growth Readiness Study, asset managers who are embracing big data and analytics are found to be growing their revenue **1.5 times** more quickly than the rest of financial services<sup>3</sup>



**VR/AR for Consumers and Banks**  
Jeremy Bailenson



**Cybersecurity**  
Dan Boneh  
Andrew Grotto

<sup>1</sup> <https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/the-executives-ai-playbook?page=industries/banking/>  
<sup>2</sup> <https://www.cbinsights.com/research/jpmorgan-chase-consumer-banking/>  
<sup>3</sup> <https://www.fisglobal.com/-/media/fisglobal/files/pdf/report/the-readiness-report-2018-the-pursuit-of-growth.pdf>



**Stanford University**  
Human-Centered  
Artificial Intelligence

# HAI CORPORATE AFFILIATE PROGRAM

JOIN THE INAUGURAL PROGRAM AREA:  
**FINANCIAL SERVICES & AI**

LEVEL \$1M per year

## PROGRAM BENEFITS



**STANFORD WALLET**  
**\$400,000**  
CAN BE USED TOWARD



### RESEARCH TOKENS (\$85K EACH)

Members can choose how to spend tokens to collaborate with researchers and support research projects and initiatives across Stanford that align with their priorities and corporate agendas.



### EDUCATION

1 seat in each  
HAI Executive  
Education Program



### STANFORD AFFILIATE PROGRAMS

Membership in mission-relevant affiliate programs across Stanford



### POLICY

Opportunities to engage with and learn more about the constantly evolving AI policy landscape through our HAI Policy Team

### STANFORD DIGITAL ECONOMY LAB



Membership in the S-DEL  
Corporate Affiliate Program

### STANFORD ARTIFICIAL INTELLIGENCE LAB



Inaugural year: Special Membership in the SAIL Corporate Affiliate Program  
Membership includes one research token

### STUDENT ENGAGEMENT PLATFORM



Opportunities to support student recruitment, DEI related activities and the strengthening of on-campus member visibility



### VISITING SCHOLARS

2 visiting scholar opportunities

## ADDITIONAL BENEFITS

Executive breakfast series • Semi-annual member meetings • Early access to and engagement with the HAI Industry Briefs • Annual presentations of research by HAI-affiliated faculty and students • Conferences, seminars, and workshops • Acknowledgement at HAI's major public events

Learn more about the Corporate Members Program and the Stanford advantage.  
Contact Panos Madamopoulos, Managing Director for Industry Programs and Partnerships